



Douglasdale School Council
400 Douglas Park Blvd. SE
Calgary, Ab T2Z 4A3

November 10, 2021

Dear Community Member,

I am writing you on behalf of the Douglasdale School Council to request your support for our Playground Replacement Silent Auction Fundraiser, a special online event to raise money for our new playground. The online auction will take place over the span of a few days in early March 2022, specific dates for the event are still being worked out.

Douglasdale School is the designated Public School for children from the communities of Douglasdale, Douglas Glen, and Quarry Park. At Douglasdale School, the school motto is: Imagine, Create, Explore. There is no better place to do this than on the school playground. However, over time, the accessible rubber ground surface has begun to erode due to heavy use and weather. This rubber surface allows for all students of varied ability to use the playground. Additionally, the current playground does not include many inclusive elements and several pieces of equipment have been removed due to safety concerns from vandalism and the age of the equipment. We plan to create a play environment that is inclusive and accessible to all the children in our school^V and community, while allowing for increased concurrent play through a design that makes better use of our space.

We hope that your business will help support our endeavor by donating a product, service, or gift card. Anything you could offer would be a great addition to our event and would certainly increase the amount raised in our silent auction.

In return for your donation, we would offer your business the following promotional consideration:

- Recognition in our pre-auction information via email, social media, and the school's website
- Recognition, along with website links in our online auction catalogue
- Recognition in community social media groups

If you are able to make this donation, please complete the attached procurement form and contact us via email or phone to arrange for pickup of your donation and form. Please keep a copy of the form as a receipt for your records.

On behalf of our students and community families, thank you very much for your consideration of our request. Please feel free to contact me for any questions you may have.

Sincerely,

Jennifer Drews
Chair, Douglasdale School Council
403.891.4810 | douglasdaleschoolcouncil@gmail.com



Sample Design